

ROX PAY SRL

About Us

RoxPay is an Italian fintech company founded in 2021 that is revolutionizing the way businesses manage B2B payments. Through a proprietary multi-merchant online platform, we offer a unique ecosystem capable of centralizing services, simplifying financial operations, and ensuring maximum scalability.



Our Mission

To build the first European payment network with no fees on domestic transactions, freeing businesses from hidden costs and fostering a transparent and competitive digital economy.

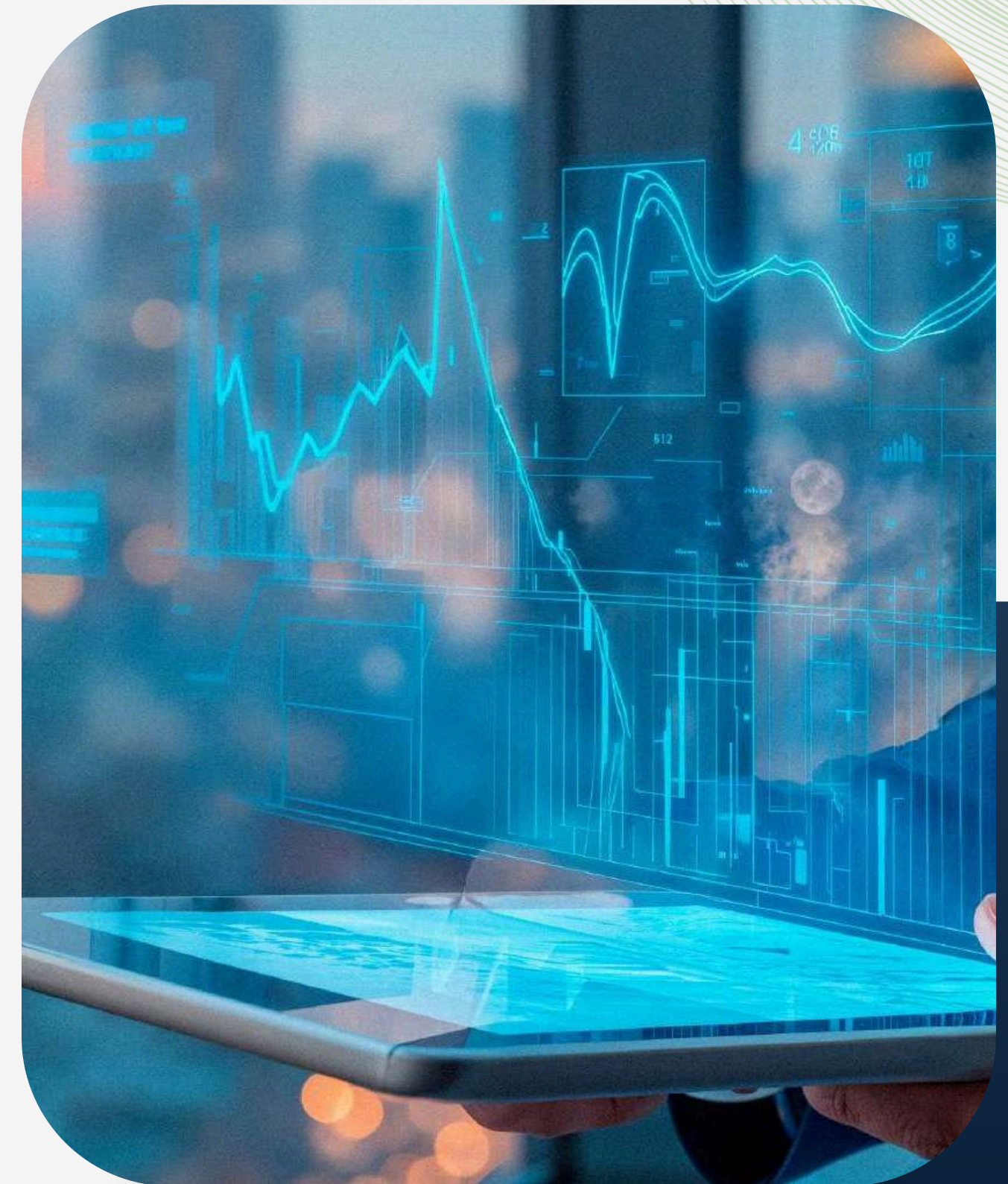


Our Services

Acquiring & Payment Gateway

We provide integrated solutions to accept payments both in-store and online with highly competitive terms:

- ✓ **Strategic Partnership with Adyen:** Thanks to this partnership, we are able to offer highly competitive fees starting from 0.25% (IC++).
- ✓ **Fast Settlements:** Funds available within 2 business days, with no fund holds.
- ✓ **Full Integration:** Native compatibility with WooCommerce, Magento, PrestaShop, and custom systems via REST APIs and real-time webhooks.



Acquiring & Payment Gateway



PIS, SDD, BNPL



**E-commerce,
Cards, POS
Terminals**



**Money Transfer,
Wallet**

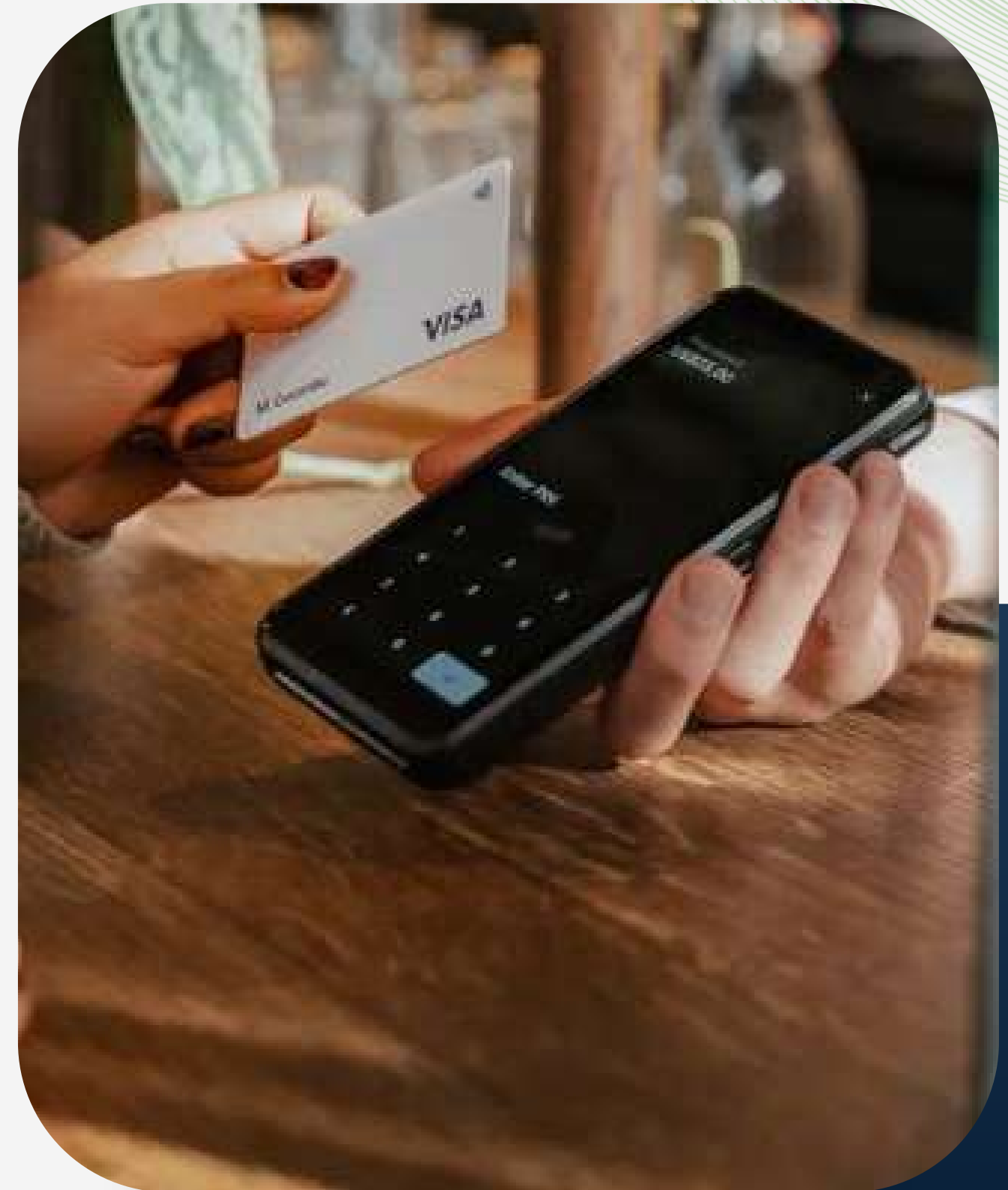
**FAR MORE FEATURES THAN MAJOR PLAYERS,
AT SIGNIFICANTLY MORE COMPETITIVE COSTS.**

Our Services

Next-Generation POS Terminals

A complete range of new Smart POS terminals:

- ✓ **Versatility:** Solutions for retail, mobility, and self-service systems.
- ✓ **Full Connectivity:** Support for WiFi, 4G, Ethernet, and Bluetooth.
- ✓ **Transparent Costs:** Free connection fee and variable commissions ranging from 0.25% to 1%.



Smart POS Terminals

For every need



Solutions for:

- **Retail**
- **Mobility**
- **Self-service**

VARIABLE COMMISSIONS:
FROM 0,25% TO 1%

CONNECTION FEE : FREE

Advanced Features

RoxPay is not just payments, but a technology platform that enables new business models.

Multi-Account & Unified Dashboard:

Our platform allows you to connect the RoxPay account to an unlimited number of external bank accounts, enabling you to monitor all financial flows from a single centralized dashboard.

VOP (Verification of Payee):

Beneficiary verification service to significantly reduce input errors and fraud attempts.

Open Banking (PSD2):

Full support for PIS (Payment Initiation Service) and AIS (Account Information Service) for instant bank transfers and advanced account management.

Card Tokenization:

To securely manage recurring payments and subscriptions, improving user experience and data protection.

PSI / Proxy:

We enable fast payments without the need to enter an IBAN, using only a phone number or an identifying ID.

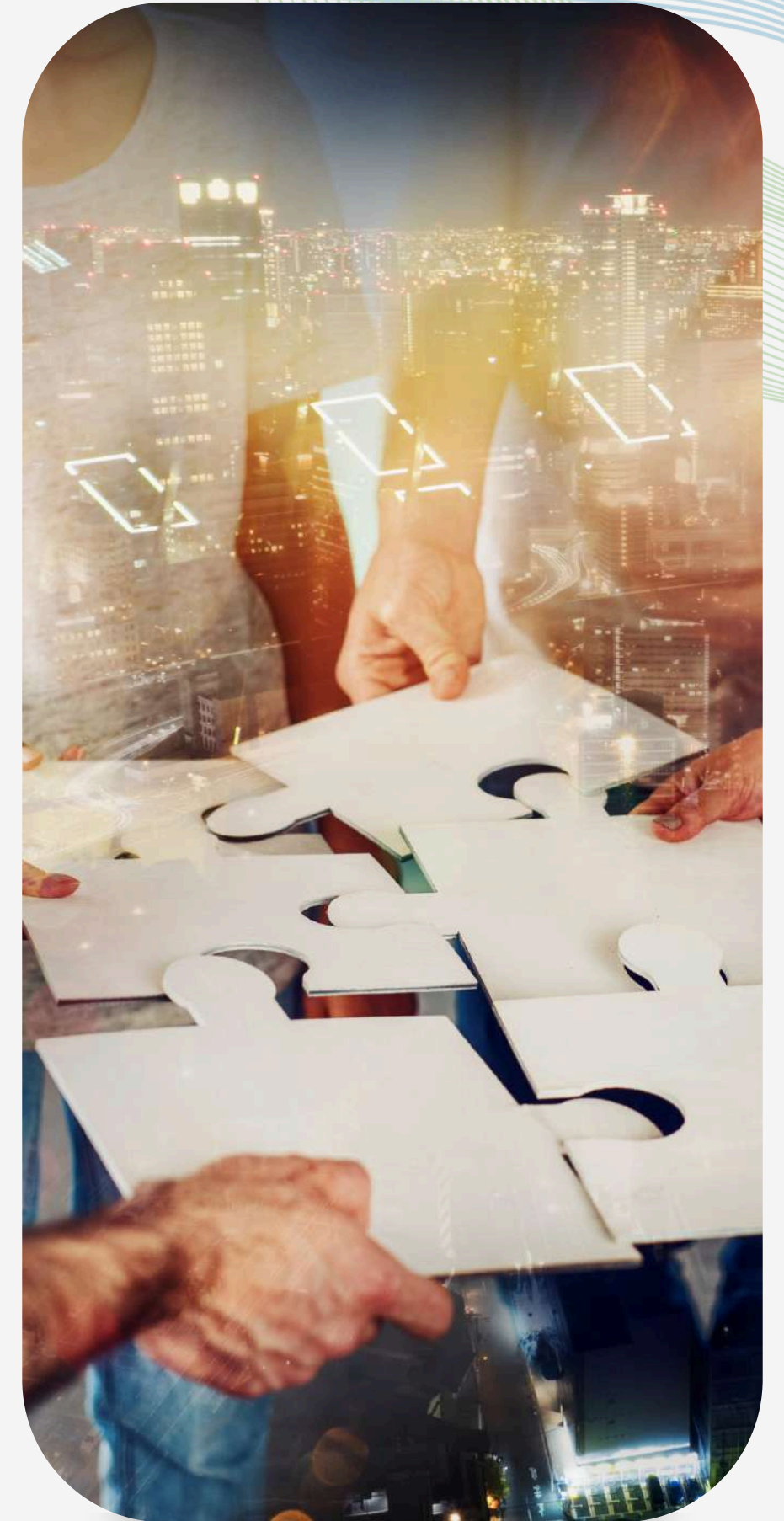
Why RoxPay?

Certified Security: We operate in compliance with PCI DSS standards and hold an OAM license, ensuring the highest levels of data protection and regulatory compliance.

Cloud-Native Technology: A proprietary software architecture that ensures speed, reliability, and full independence from third parties.

Marketing Support: Integrated tools for bulk communication campaigns (Email, SMS, WhatsApp) to enhance customer loyalty.

Success Stories: We work with prestigious organizations such as ACI, Quiroom, Bosch, and Aruba, confirming the robustness of our technology.



Our Platform



All the tools and products needed to comprehensively and efficiently manage the commercial, financial, and operational aspects of a client's business are brought together in a single platform. Thanks also to a range of supporting utilities, RoxPay enables optimal management of different business areas, streamlining processes and improving overall performance.

Certifications

OAM License

RoxPay operates as an institution compliant with current regulations, offering secure and professional digital payment solutions for businesses, merchants, and end users.

The OAM license allows RoxPay to provide payment services as a regulated operator, ensuring maximum trust and protection for its clients.

Registered EURid License

RoxPay is an accredited registrar with EURid, the authority managing .eu domains.

A guarantee of reliability, transparency, and compliance with European standards in domain registration and management.

PCI/DSS Certification

The PCI DSS certification confirms that RoxPay adopts the highest levels of security for the processing, transmission, and storage of payment card data.

This globally recognized standard is essential for protecting online transactions from fraud and data breaches.

24 Ore Partner Certification

The recognition from Il Sole 24 Ore rewards RoxPay's commitment to delivering performance, security, and real value in the digital payments industry.

A symbol of trust for clients and partners.

Success Stories

Il Sole **24 ORE**

The most authoritative Italian publishing group has chosen RoxPay to manage digital solutions for its online platforms.



ACI relies on RoxPay to make its services more accessible and immediate, providing members with secure and seamless payment management on a national scale.



Open API uses RoxPay to integrate advanced digital payment solutions into its platforms, ensuring automated, secure collection flows that are seamlessly integrated into clients' systems.



Vertical Booking has chosen RoxPay to integrate digital payment solutions into its hotel booking systems, improving user experience and optimizing revenue management in the hospitality sector.

Our Contacts

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Thank you for Your Attention

